

2018  
MARCH 13

Canada's Premier Access-to-Capital Program  
The Fairmont Waterfront | Vancouver, Canada  
[www.financingforum.com](http://www.financingforum.com)

## Presenting Company FAQ

### Presenting Company Selection Criteria

#### Sector Focus:

- Information Technology
- Sustainable Technology

#### Core evaluation criteria for presenting companies:

- Minimum of \$250K in Angel/seed investment
- Looking for an A round or socializing a B round
- Can be a current portfolio company that is meeting their milestones
- Promising technology and business model
- Watched with interest by the venture community
- Ideally have \$1M - \$5M in revenue

*Please note: These are simply guidelines and all submitted company applications are up for subjective override by the Selection Team, at their discretion.*

### For more information please contact:


**Erynn Shannon** 

Associate Executive Director  
Canadian Financing Forum

**Direct:** (587) 350-3308

**Email:** [erynn@criticalpathgroup.com](mailto:erynn@criticalpathgroup.com)

#### Connect with us!

 @CapRoad\_BVF\_CFF

### Selection Process

- Company selections are made on an ongoing basis
- Selection Committee members typically refer the CFF project team to the CEO of a company of interest
- The CFF project team then briefs the company of interest on the opportunity to present at the CFF and provides them with an application form
- The company provides a verbal commitment of its interest to present and submits a completed application form, which must be submitted before the company can be formally selected
- The Selection Committee grants final approval of all company selections
- Presenting companies will then receive a formal offer letter from the CFF project team

### Registration Costs

- \$1,095.00 CDN (Presenter)
- \$595.00 CDN (Each Additional Delegate)
- Once a company has received their formal offer letter, online registration and payment must be completed within one week in order to confirm acceptance

### Logistics

- The CFF is a showcase opportunity for exceptional technology companies - presenting companies need not be actively fundraising in order to present
- Detailed program, timings and logistical details will be forwarded upon company selection
- Company profiles to be submitted to the CFF project team following approval from the Selection Committee
- Company presentations are to be a maximum of 8 minutes
- PowerPoint slides must be submitted in advance
- Presenting Companies have the opportunity to set up an exhibitor booth at the Forum

Presented by:

**CAPITAL  
ROAD**

### Partial List of Participating Alumni Investors:

500 Startups | ARCH Venture Partners | Azure Capital | BASF Venture Capital | Battery Ventures | BDC Capital | Cascadia Capital | Chrysalix Venture Capital | ConocoPhillips | Crescendo Ventures | Discovery Capital | Dow Chemical Company | Draper Fisher Jurvetson | Espresso Capital | GrowthWorks Ltd. | iD Ventures America | iNovia Capital | JMI Equity | Madrona Venture Group | Microsoft Ventures | Pangaea Ventures | Panorama Capital | Plug and Play Accelerator Canada | Rho Canada Ventures | Siemens Venture Capital | Sustainable Development Technology Canada | Technology Partners | TELUS Ventures | Vanedge Capital | VantagePoint Capital Partners | Voyag-er Capital | Yaletown Venture Partners